

MOUNTAIN CITY
TENNESSEE



FIDDLERS' CONVENTION

2024 SPONSORSHIP OPPORTUNITIES

Custom activations are available. Please contact us for details.

BRONZE \$100	SILVER \$250	GOLD \$500	PLATINUM \$1,000	DIAMOND \$2,500	PREMIERE \$5,000
2 General Admission Tickets for Saturday	2 General Admission Tickets for Saturday	4 General Admission Tickets for Saturday	6 General Admission Tickets Friday & Saturday	8 General Admission Tickets Friday & Saturday	10 Reserved Seating Tickets Friday & Saturday
2 Coupons toward MCFC Merch!	2 Coupons toward MCFC Merch!	4 Coupons toward MCFC Merch!	6 Coupons toward MCFC Merch!	8 Coupons toward MCFC Merch!	10 Coupons toward MCFC Merch!
Company or your name on website with hyperlink	1/8 Page Ad in Event Program & Venue Video	1/4 Page Ad in Event Program & Venue Video	1/2 Page Ad in Event Program & Venue Video	Full Page Ad in Event Program & Venue Video	Full Page Ad in Event Program & Venue Video
Name on posters, event program, & venue video	Company or your name on website with hyperlink	Company or your name on website with hyperlink	Corporate logo or Name listed on MCFC website with hyperlink & posters	Corporate logo or Name listed on MCFC website with hyperlink & posters	Corporate logo or Name listed on MCFC website with hyperlink & posters
Promote your business to visitors with a preferred business listing on our website!	Name on posters, event program, & venue video	Name on posters, event program, & venue video	Promo items in competitor bags	Promo items in competitor bags	Promo items in competitor bags
	Recognition through social media channels	Recognition through social media channels	Recognition through social media channels	Recognition through social media channels	Recognition through social media channels
				Live Recognition throughout event	Live Recognition throughout event
				VIP Hospitality Suite Access	VIP Hospitality Suite Access
					Banner Display



2024 Mountain City Fiddlers' Convention hosted by The Kody Norris Show!

Friday, September 6 | Saturday, September 7
Heritage Hall Theatre in Mountain City, TN

MountainCityFC.com | @MountainCityFiddlersConvention

This year's convention is being expanded to include special concerts on Friday by national touring acts as well as the exciting competition by amateur musicians, singers and performers all day on Saturday! Your sponsorship will include recognition and benefits for BOTH days! Deadline: 6/20/24

CONTACT: Mary Rachel Norris | 423-430-0792 | mountaincityfiddlersconvention@gmail.com

Indoor/Outdoor Vendor Space
Friday/Saturday



MOUNTAIN CITY, TENNESSEE

FIDDLERS' CONVENTION

TITLE SPONSORSHIP OPPORTUNITY: \$7,500

Claim your front-row seat as we celebrate the 99th Anniversary of the Mountain City Fiddlers Convention!

Our Title Sponsorship Opportunity includes market exclusivity and first right of refusal for our 100th Anniversary Celebration in 2025!

Title Sponsorship activations and benefits include:

10 Reserved Seating Tickets Friday & Saturday	Exclusive Title Sponsor Recognition in Digital & Traditional Promotional Ads	Opportunity to Present Award to Grand Prize Winner
10 Coupons toward MCFC Merch!	:30 Video Ad on Home Page of MCFC website and Facebook page!	LIVE shout-outs through social media channels
Corporate Logo prominently displayed as Title Sponsor on MCFC website with hyperlink,	:30 Video Ad on Venue Event Video	Live Recognition throughout event
Corporate Logo on Event Program Cover, and Event Posters	Corporate Logo on back of Official MCFC T-shirts	VIP Hospitality Suite Access
Full Page Ad on Back Cover of Event Program	Your branded promo items in competitor swag bags	Your Company Banner Displayed on Stage both days!
		Exclusive Indoor Vendor Space Friday/Saturday