



Where Old-Time Music Found Its Voice!

For more than 100 years, the Mountain City Fiddlers' Convention has been a cornerstone of Appalachian culture, connecting generations through music, community and tradition.

WHO ATTENDS?



Families, music lovers, cultural travelers, local residents, tourists as well as national and international competitors!

WHERE OUR IMPACT IS FELT



People of all ages - performers and fans alike - from across the region, nationally & abroad!



America's oldest continuously operating fiddlers' convention.



Competitors from multiple countries & all generations.



Supporting local businesses, lodging, restaurants, retail shops and tourism.

WHAT SETS US APART?



100 years of tradition, authentic Appalachian experience, world-class competition and entertainment!



HOW YOUR PARTNERSHIP MAKES A DIFFERENCE



INSPIRING THE
NEXT
GENERATION



PRESERVES
100-YEAR
LEGACY



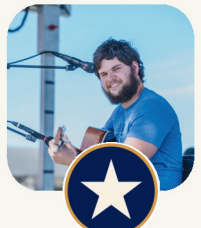
BOOSTS
LOCAL
TOURISM



STRENGTHENS
COMMUNITY
PRIDE



AMPLIFIES
YOUR
BRAND



CREATES
LASTING
CONNECTIONS

Every partnership helps ensure our music and culture continues for another 100 years.
Thank you in advance for your kind consideration!



MountainCityFC.com
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@MountainCityFiddlersConvention
423-430-0792



Where Old-Time Music found its voice!

October 2 & 3, 2026

Heritage Hall Square

Mountain City, Tennessee

Confirm your sponsorship today.

Deadline to confirm sponsorship for full benefits: 9/10/26



2026 PARTNERSHIP INVESTMENT GUIDE



**TITLE
PARTNER**

\$10,000



**LEGACY
PARTNER**

\$7,500



**HERITAGE
PARTNER**

\$5,000



**TRADITION
PARTNER**

\$2,500



**CHAMPION
PARTNER**

\$1,500



**COMMUNITY
PARTNER**

\$500



**BUSINESS
FRIEND**

\$250



**MCFC
FRIENDS**

\$100

PARTNERSHIP BENEFITS	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
Naming Rights	✓							
Stage Recognition	✓	✓	✓	✓	✓			
Program Ad	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	1/4 PAGE	1/8 PAGE	NAME LISTED	NAME LISTED
Autographed Poster & MCFC Merch Money	POSTER + COLLECTIBLE	POSTER + COLLECTIBLE	POSTER + COLLECTIBLE	POSTER + \$100 COUPON	POSTER + \$100 COUPON	\$50 COUPON	\$30 COUPON	\$20 COUPON
Website Logo	✓	✓	✓	✓	✓	✓	✓	✓
Social Media	PREMIUM	PREMIUM	ENHANCED	STANDARD	STANDARD			
Vendor Space	PREMIUM	PREMIUM	✓	✓				
VIP Hospitality	✓	✓	✓	✓				
Promo items in Competitor bags	✓	✓	✓	✓				
Backstage Passes	✓	✓						
Present Award	✓	✓						



Mary Rachel Norris, Executive Producer

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