



MOUNTAIN CITY
TENNESSEE



FIDDLERS' CONVENTION

Save the Date



October 3 & 4, 2025 | Mountain City, TN
Visit MountainCityFC.com for details!

2024 GRAND CHAMPION FIDDLE OFF WINNER
Timon Veelenturf - Rotterdam, Holland



2025 SPONSORSHIP OPPORTUNITIES

Custom activations are available. Please contact us for details.

| BRONZE \$100 | SILVER \$250 | GOLD \$500 | PLATINUM \$1,000 | DIAMOND \$2,500 | PREMIERE \$5,000 |
|--|--|--|--|--|---|
| Name on MCFC 2025 Banner | Name on MCFC 2025 Banner | Name on MCFC 2025 Banner | Logo on MCFC 2025 Banner | Logo on MCFC 2025 Banner | Logo on MCFC 2025 Banner |
| 2 Coupons toward MCFC Merch! | 2 Coupons toward MCFC Merch! | 4 Coupons toward MCFC Merch! | 6 Coupons toward MCFC Merch! | 8 Coupons toward MCFC Merch! | 10 Coupons toward MCFC Merch! |
| Company or your name on website with hyperlink | 1/8 Page Ad in Event Program & Venue Video | 1/4 Page Ad in Event Program & Venue Video | 1/2 Page Ad in Event Program & Venue Video | Full Page Ad in Event Program & Venue Video | Full Page Ad in Event Program & Venue Video |
| Name on posters, event program, & venue video | Company or your name on website with hyperlink | Company or your name on website with hyperlink | Corporate logo or Name listed on MCFC website with hyperlink & posters | Corporate logo or Name listed on MCFC website with hyperlink & posters | Corporate logo on MCFC website with hyperlink & posters |
| Social Media Recognition | Name on posters, event program, & venue video | Name on posters, event program, & venue video | Promo items in competitor bags | Promo items in competitor bags | Promo items in competitor bags |
| | Social Media Recognition | Social Media Recognition | Social Media Recognition | Social Media Recognition | Social Media Recognition |
| | | | | Live Recognition throughout event | Live Recognition throughout event |
| | | | | VIP Hospitality Sponsor Area | VIP Hospitality Sponsor Area |
| | | | | Saturday Vendor Space | Display Banner |
| | | | | | Saturday Vendor Space |



**2025 Mountain City Fiddlers' Convention
hosted & produced by The Kody Norris Show!**

Friday, October 4 | Saturday, October 5
Heritage Hall Theatre in Mountain City, TN

MountainCityFC.com | @MountainCityFiddlersConvention

As a sponsor of the 100th Anniversary of the Mountain City Fiddlers Convention, you will receive recognition throughout the year in addition to activations included during the event!

CONTACT: Mary Rachel Norris | 423-430-0792 | mountaincityfiddlersconvention@gmail.com

Autographed Vinyl

Album of the
Original 1925
Mountain City
Fiddlers Convention



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TITLE SPONSORSHIP OPPORTUNITY: \$7,500

**Our Title Sponsorship Opportunity includes market exclusivity at this level
for the 100th Anniversary Celebration of the Mountain City Fiddlers Convention!**

Title Sponsorship activations and benefits include:



Autographed Vinyl Album of
the Original 1925 Mountain
City Fiddlers Convention
performance

10 Coupons toward
MCFC Merch

First Position - Logo
prominently displayed as
Title Sponsor on MCFC
website with hyperlink

First Position - Logo
Event Program Cover,
Event Posters and Facebook
Timeline & Event Image

Corporate Logo on
back of Official MCFC T-shirts

Exclusive Title Sponsor
Recognition in
Digital & Traditional
Promotional Ads

Full Page Ad on
Back Cover of
Event Program

:30 Video Ad on Home
Page of MCFC website
and Facebook page!

:30 Video Ad on
Venue Event Video

Your branded
promo items in
competitor swag bags

Opportunity to
Present Award to
Grand Prize Winner

Live Recognition
throughout event
and on social media

VIP Hospitality
Suite Access

Your Company
Banner Displayed
on both stages

Exclusive Vendor
Space for Saturday

Backstage Passes



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